

Setting Up a TikTok Ads Manager Account



STEP 1

CREATE AN ACCOUNT

Attract customers with TikTok Ads

I'm an advertiser ▼

Get started 

Sign Up for TikTok Ads: Visit ads.tiktok.com and click “Get Started.”

Email

Password 


- By clicking here, you agree to the [TikTok Commercial Terms of Service](#) and acknowledge you have read the [TikTok Partner Privacy Policy](#) to learn how we collect, use and share your data.
- Subscribe to emails with news, events, and information from TikTok For Business and TikTok Shop. You can opt out any time in your user settings.

Continue 

Email and Password: Register with your business email and create a password.

STEP 2

INPUT BUSINESS INFORMATION

Business Name 

Company website Optional


Industry ▼

Region/country ▼

Currency ▼


Time Zone ▼

Company Name: Enter your business name, industry, and website

Phone number ▼ 

By clicking here, you agree to [TikTok Commercial Terms of Service](#), [TikTok Advertising Terms](#) and [TikTok Payment Terms](#).

Phone Number and Verification: Provide your phone number for account verification.

Sign Up 

STEP 3

SET PAYMENT METHOD

Payment Type

i Once you've set up a payment type, you won't be able to change it for a short period of time.



Automatic Payment

Add a payment method and automatically pay for ads on a recurring billing date or if you reach your billing threshold.



Manual Payment

Manually add balance before running your ads. Any charges will be deducted from your balance as your ads run.

Choose Payment: Select automatic payment to avoid interruptions in your campaigns.

STEP 4

CHOOSE ACCOUNT MODE



Simplified mode

A simplified experience so you can spend less time creating and managing campaigns and get back to running your business.



Custom Mode

Get the full control experience that's perfect for all advertising objectives, such as app installs and conversions.

Simplified vs. Custom:

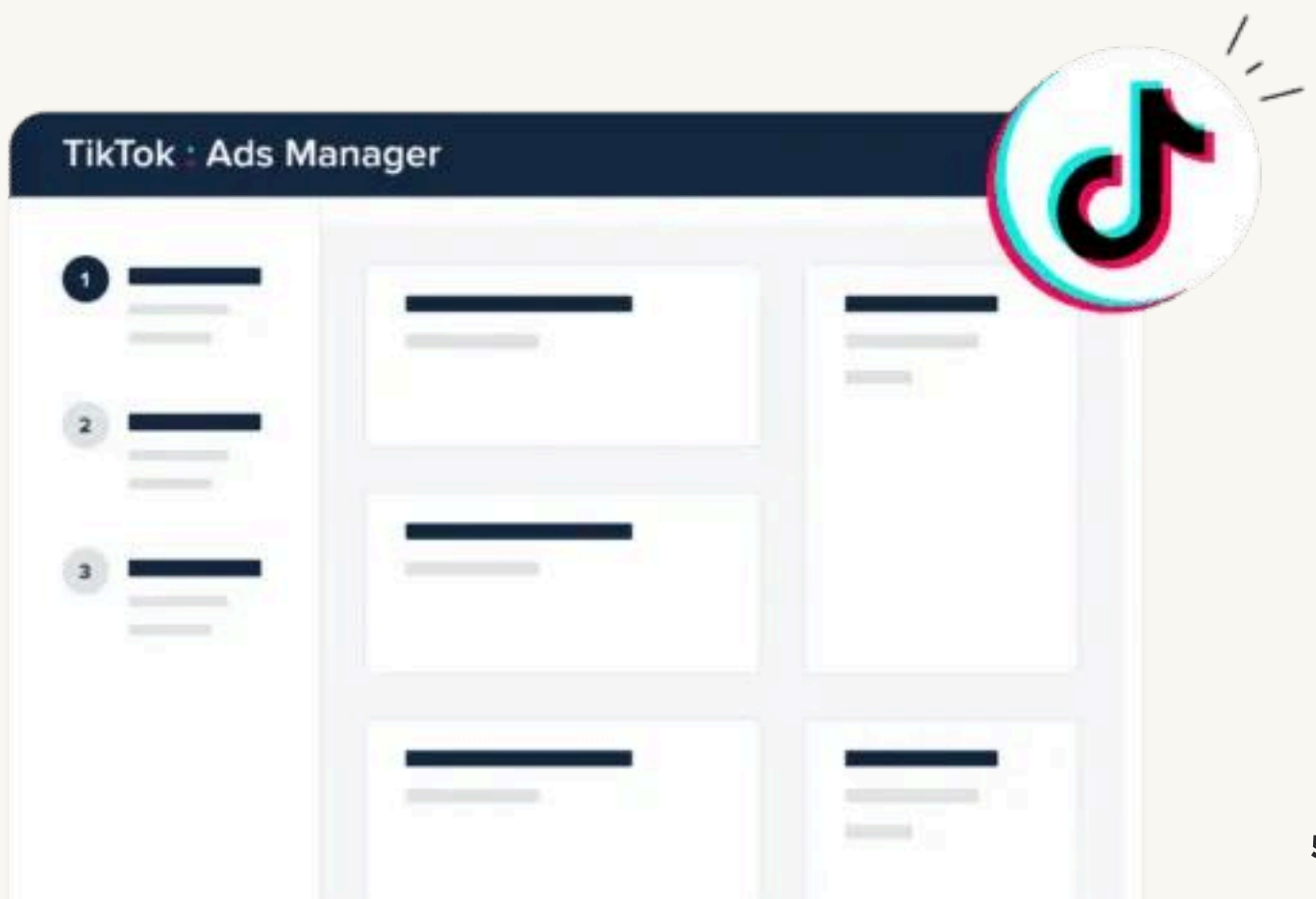
Start with Simplified Mode to automate most of the process, or choose Custom Mode for more control.

STEP 5

FINAL REVIEW AND SETUP



TikTok Approval: Review and submit your account for TikTok's approval.



If you need any assistance or prefer to have experts handle it, Propaganda Solutions is here to help.

Contact us today!